

What would a greener
tomorrow look like?
That's the world we're

BUILDING TODAY



*The evolution of sustainable
building materials*

DELIVERING ON SUSTAINABILITY AND PERFORMANCE, EVOBUILD™ MAKES BETTER HOMES & GREENER COMMUNITIES A REALITY—RIGHT NOW.

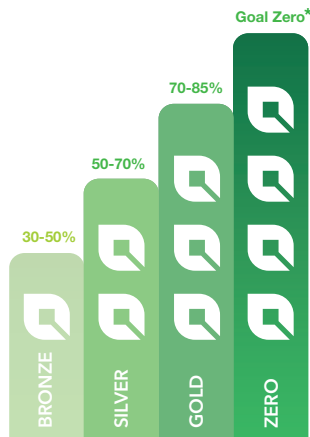
EvoBuild™ lowers the carbon footprint of every home you build. As industry leaders, you've considered every detail of what goes into the homes you build—cutting-edge smart-home technology, energy-efficient features that lower utility costs and preserve resources, and quality materials that will stand the test of time. While these help to lower operational carbon, choosing EvoBuild™ low carbon concrete allows you to lower the embodied carbon of your homes. Not only does this define you as a sustainable builder, it also extends this distinction to your customers. Together, we can harness the innovations of today to build a better tomorrow.

BEYOND SUSTAINABLE: EVOBUILD™ BENEFITS

- A range of products formulated to meet your project's sustainability goals and optimized to meet the performance needs of every building application
- Performance promises based on empirical evidence, extensive testing and R&D
- Experienced team of experts will find the right solution for your project needs, and even shed light on how to get to "zero"
- Access to custom co-branded marketing materials to explain product benefits to the homebuyer (innovative suppliers partnered with innovative builders)

AVAILABLE IN A RANGE OF CARBON REDUCTION LEVELS, EVOBUILD™ HAS THE SOLUTION FOR EVERY APPLICATION.

Foundations, Interior Floors, Toppings & External Flatwork—whatever the building application, we have a solution. And, with dedicated staff able to help you determine the right fit, you'll never have to go it alone.



The EvoBuild™ Range: reducing the carbon footprint of concrete

Dial up
the green.
Dial down
the CO₂.



Application	Strength (MPa)	Global Warming Potential, Industry Benchmark* (kg CO ₂ eq per cubic meter)	evoBUILD™ LOW CARBON CONCRETE BRONZE	evoBUILD™ LOW CARBON CONCRETE SILVER	evoBUILD™ LOW CARBON CONCRETE GOLD	evoBUILD™ LOW CARBON CONCRETE ZERO
			Reduction Percentage	Reduction Percentage	Reduction Percentage	Consult your sales rep on how you can participate in getting to zero
Foundations	25	305	30-50%	50-70%	70-85%	
Interior Floor	30	350	30-50%	50-70%	70-85%	
Interior Topping	35	417	30-50%	50-70%	70-85%	
Exterior Flatwork	32	383	30-50%	50-70%	70-85%	

*CRMCA Member Industry-Wide EPD for Canadian Ready-Mixed Concrete, January 6, 2017

From EvoBuild™ Bronze, which reduces between 30-50% of embodied carbon, to EvoBuild™ Zero*, which can eliminate it almost entirely, our range has you covered.

** Consult with our salesperson to learn more about achievable levels*

Contact your sales representative for more information on how we can help you meet your sustainability targets today.

Through responsible processes, innovative technology and the creative use of alternative resources, we have developed a family of sustainable products for every application: Evolve. EvoBuild™ low carbon concrete is just one of the lines we are proud to introduce from this family. Out of the many products we offer, a single concept envelops them all—they are the Material to Build Our Future.

